

Harvard Business Review

Magazine Issue



Product Description

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Harvard Business Review publishes new and authoritative ideas for improving the practice of management. Written by leading business thinkers and executives, HBR gives readers a first look at cutting-edge ideas and their real-world applications in areas like strategy, leadership, marketing, team management, and professional development. Each monthly issue presents groundbreaking research, analysis of the forces shaping the business agenda, and proven best practices designed to help individuals and organizations lead, manage, and compete more effectively and with greater purpose. The January/February 2024 issue contains a Spotlight section entitled "The Leadership Mindset." This issue features the following articles: "Lessons from Large Family Firms About Choosing a CEO;" "Conservative CEOs Pursue Riskier International Deals Than Liberals Do;" "The CEO of Gerard Bertrand Group on Turning a Family Wine Business into a Global Brand;" "How to Sustain Your Empathy in Difficult Times," "Leading in a World Where AI Wields Power of Its Own," "To Solve a Tough Problem, Reframe It;" "Should Your Nonprofit Charge Its Beneficiaries?;" "Rid Your Organization of Obstacles That Infuriate Everyone;" "Do You Need an External Talent Cloud?;" "Turn Generative AI from an Existential Threat into a Competitive Advantage;" "The Right Way to Build Your Brand;" "The New Rules of Executive Presence;" "HBR Case Study: Should I Pitch a New Project-Management System?;" "Can We Make Middle Age Less Miserable?;" and "Life's Work: An Interview with Norma Kamali."

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