### PORTFOLIO Management Research

# INVESTING

the journal of PORTFO

managemen

## **Fixed** INCOME

Alernative Investments

## impact&esg

financial data science

retirement

The Journal of Wealth Management



STRUCTURED



### ACTIONABLE RESEARCH, SMARTER INVESTING

At Portfolio Management Research we understand the importance research has in developing and managing your portfolios. Through our unrestricted online database, subscribers have access to all the latest financial intelligence from leading industry figures.

Providing reputable research to the investment management community since 1974, with the first issue of *The Journal of Portfolio Management*, Portfolio Management Research has solidified itself as the trusted source of independent financial research. The articles we publish display some of the most prominent thought-leadership in the sector, including those articles that have immeasurably changed the shape of the industry, such as the Sharpe Ratio and Black-Scholes Model.

The quality of our research is reflected in the prominence of our contributors, which include multiple Nobel Laureates and leading financial practitioners from major investment firms. Each of our articles present subscribers with actionable conclusions that can be extracted and applied into their own investment strategies, directly benefiting their business from our research.

### SUBSCRIBER ON LY FEATURES

Single Access Login—Unrestricted access to our full portfolio of research, including both new and historical articles

Practical Application Reports—Easily digestible overviews, offering clear recommendations on actioning an articles' findings

Online First Research—Access articles as soon as they are published on our online platform

Email Alerts—Subscriber only emails notify you of new journal releases, latest online research, and topic lead content

Advanced Search: Locate the most relevant research using the improved search function

PDF Editions of Each Title—Subscribers are able to download the latest edition, as soon as it released, in PDF format directly from the website

### A RANGE OF NEW CHANNELS TO HELP MAKE OUR RESEARCH MORE DISCOVERABLE

Topics—Browse content by prominent subject areas covering more than 60 investment disciplines

Collections—Handpicked by our editors our curated collections bring together the most important and influential research from across our portfolio on specific themes and timely subjects

Highlights—Displays the most interesting and most read articles from each Journal

Authors—Showcases work from our most prominent contributors, including Robert J Shiller, Milton Friedman and many other Nobel Laureates

### HOW PORTFOLIO MANAGEMENT RESEARCH HELPS YOUR BUSINESS

Advance investment strategies—Each of our articles provides users with in-depth intelligence that can be used to develop their portfolios.

Gain industry insights—Through our research users can discover the latest trends and ideas influencing the sector

Enhance portfolio management—Every PMR article presents users with practical conclusions that can be implemented into their strategies to help drive business returns.

Expand industry knowledge—Supplementing in-house research, our articles provide accurate and reliable data on investment trends, and solutions on how to adjust and manage portfolios effectively.

Stay ahead of policy changes—Covering topics surrounding the impact policy modifications have on investments, our articles ensure users can manage their portfolios effectively throughout any disruptions and keep clients up to date if they occur.

### VOICES OF INFLUENCE



MARK ANSON Commonfund

"I have found Portfolio Management Research to provide high-quality research

for both the academic and the practitioner. In particular, I find *The Journal of Portfolio Management, The Journal of Private Equity, The Journal of Alternative Investments, and The Journal of Investing* to be highly informative."

#### **ROBERT F BRAMMER**

Brammer Family Office

"[Portfolio Management Research] allows me to analyze research in a variety of ways that make it easy to integrate into real-life applications...[the] thought-provoking contributions inspire new ideas that I apply to my operations.



CLIFF ASNESS AQR Capital Management, LLC

"The Journal of Portfolio Management is literally required reading for

anyone in the field of quantitative finance. If it



had herecores and sports, I wouldn't need

#### MARCOS LÓPEZ DE PRADO True Positive Technologies

"I view The Journal of

Portfolio Management

as the main synaptic connection between the industry and leading academics. It should be mandatory reading in every business school. Arguably, no other journal has had a comparable influence on both sides of the divide over the last four decades."

#### ROBERT ENGLE

Stern School ofBusiness New York University Nobel Prize in Economics

"The Journal of Derivatives is a highly respected outlet for publication in a wide range of topics relevant for derivative pricing and risk management. The authors are predominantly academics and the articles areall peer reviewed. I find it an important outlet for my research and find many useful articlespublished there."



#### MIKE SEBASTIAN

Aon

"I began my career ininvestments reading JPM. It's a must- read for anyone who practices the art and science of finance."

GUEORGUI KONSTANTINOV\*

LBBW Asset Management

"[Portfolio Management Research] providesa great opportunity to gain access to the most cutting-edge literature. As a group, [Portfolio Management Research] offer[s] in fact, the broadest set of literature to both thepractitioners and academics."

> JAMES P. GARLAND The Jeffrey Company

"Ignorance isn't bliss. *The Journal* of *Portfolio Management* is an invaluable toolfor those serious practitioners who wantto understand investments. With rigorous research plus practical advice, the Journal should be a core holding in every investor's

\* The views expressed reflect those of the author and notnecessarily those of LBBW Asset Management

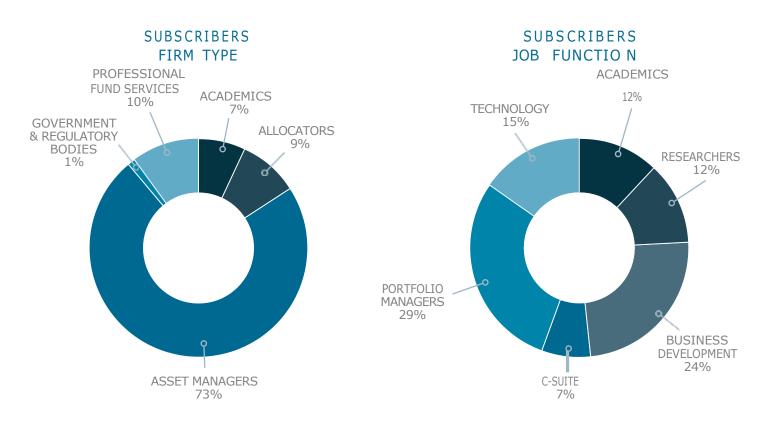
intellectual portfolio."



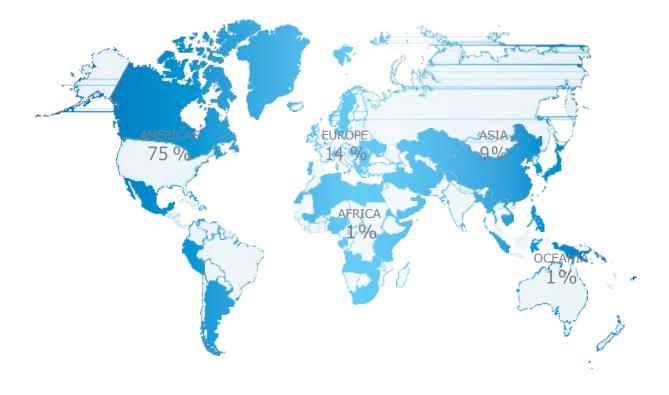


### WHO ARE PORTFOLIO MANAGEMENT RESEARCH SUBSCRIBERS

60% of the Worlds Top 50 Mutual Funds — 20% of the Top 100 Hedge Funds



#### SUBSCRIBERS BY LOCATION



### YOUR SUBSCRIPTION INCLUDES ACCESS TO ALL OF THIS:



### THE JOURNAL OF PORTFOLIO MANAGEMENT

Our flagship title is the definitive source of thought-leading analyses and practical techniques that many institutional investors turn to for insight on the financial markets. Each issue features articles by highly-renowned academics, researchers, and practitioners—including Nobel laureates—whose works define modern portfolio theory.



### THE JOURNAL OF FINA NCIAL DATA SCIE NCE

This journal has been established as an acknowledgment of the increasing role that data science and its related fields of inquiry play in the investment management community. Covering a broad range of research topics from big data analytics to artificial intelligence and machine learning, it provides subscribers practical data solutions to banking and investment problems.



## THE JOURNAL OF IMPACT & ESG INVESTING

This new journal will provide research on ESG factors as they apply to multiple asset classes, providing actionable solutions to the practical problems these factors pose, while showcasing the new opportunities they present to enhance and develop portfolios.



### THE JOURNAL OF FIXED INCOME

Providing sophisticated analytical research and case studies on bond instruments of all types, this journal helps readers manage their bond portfolios more efficiently, evaluate investment risks and stay up to date on market trends.



### THE JOURNAL OF INVESTING

The articles published in the JOI lay out implementable models and provide critical insights on all investing topics. The practical information it provides meanssubscribers can benefit from the ideas and advice of leading experts to maximize their assets and their portfolios more effectively.











### THE JOURNAL OF DERIVATIVES

Showcasing detailed analysis of theoretical models and how they are used in practice, the result-oriented analysis found in the JOD ensures readers are able to benefit from the latest innovations and applications in the derivatives markets.

### THE JOURNAL OF ALTERNATIVE INVESTMENTS

Providing readers with all the insights and analysis they need to build and manage their alternative portfolios. The information provided enables them to determine the best mix of traditional vs. alternative investments and gives them the practical tools they need to grow and manage these strategies.

### THE JOURNAL OF RETIREMENT

Highlighting the significant research being conducted on retirement funding and providing discussions of the critical issues effecting the investment community, the JOR enables readers to explore a diverse range of topics impacting the retirement space and make investment decisions based upon policy changes.

### THE JOURNAL OF WEALTH MANA GEMENT

The JWM is devoted exclusively to original research and practical guidance for high-net worth investors and family offices. Covering themes including tax and risk returns, money management selection and employing effective performance measurement, means subscribers can optimize their portfolios.

### THE JOURNAL OF INDEX INVESTING

Offering rigorous research and analysis of products, sector allocations and investment strategies for those creating or investing in index products, the JII helps readers assess optimal investment prospects, identify innovative uses for indexes and incorporate the latest market research into their own investment plans.

### THE JOURNAL OF STRUCTURED FINANCE

The Journal of Structured Finance provides empirical analysis and practical guidance on structured finance instruments, techniques and strategies. The insightful and comprehensive research it offers means readers can manage their portfolios more effectively

### For any queries, Contact:



### **Bharat Book Bureau**

Real Tech Park, Sector - 30A, Vashi, Navi Mumbai, India - 400703. Website: <u>www.bharatbook.com</u> Email: <u>raju@bharatbook.com</u> Mobile: +91 92237 67111