

Risk Briefing

Expert analysis to identify operational risk across 180 markets

Risk Briefing is designed to help assess and mitigate the risks of doing business in 180 markets. Risk Briefing will enable you to make confident, informed business decisions, based on our comprehensive and timely analysis. Risk Briefing provides forecasts, alerts, background studies, and data covering a wide range of risk factors. The service is updated daily in response to events that affect our assessment of operating risk in a particular country.



Organisations use Risk Briefing to:

- Evaluate opportunities and risks for competing projects.
- Open country operations in order: from least risky to most risky for maximum profit.
- Balance supply chain sourcing across several countries.
- Monitor international changes from a risk perspective.
- Input Risk Briefing data into an internal opportunity model.

How does Risk Briefing determine a country's risk level?

At the centre of the service sits a risk model that assesses a country's overall business operating risk. It combines our renowned political and economic analysis with new material covering the business conditions on the ground. The resulting scores allow us to rank countries by operating risk.

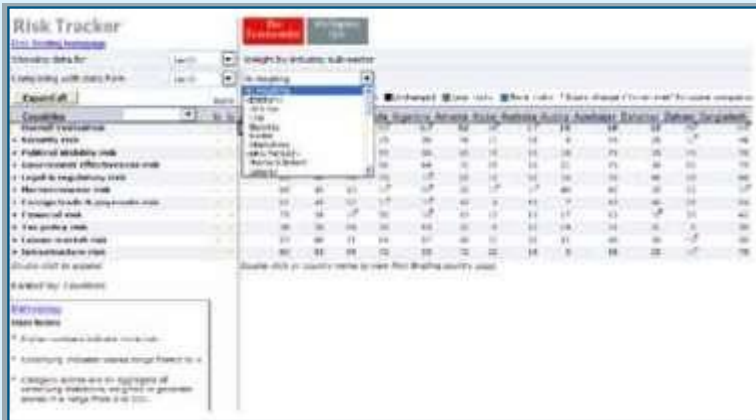
Each country's scores are updated by our analysts once a quarter, or more frequently as events require. The model rests on 66 indicators for each of the 180 countries covered. Indicators are scored on both qualitative and quantitative factors. The model processes the results for the main categories of risk, producing a category score for each from 0 to 100 (lower is less risky). The model then provides an overall country score from 0 to 100. For 120 of the largest countries, Risk Briefing provides scenario analysis for each of the ten risk factors, highlighted by impact and probability.

	CURRENT		PREVIOUS	
	RATING	SCORE	RATING	SCORE
UPGRADES				
Vietnam	C	54	C	57
Mali	C	56	C	59
Uganda	C	59	C	55
Serbia and Montenegro	C	52	C	54
Peru	C	44	C	44
West Bank and Gaza	C	57	C	59
Taiwan	B	23	B	24
Samoa	E	86	E	87
Saudi Arabia	C	41	C	42
Papua New Guinea	C	23	C	24
Mongolia	C	58	C	59
Mauritius	B	28	B	29
Kazakhstan	D	62	D	63
Japan	B	26	B	27
Zimbabwe	C	45	C	46
India	C	52	C	53
Hong Kong	A	13	A	14
Democratic Republic of the Congo	D	74	D	75
Cambodia	C	58	C	59
DOWNGRADES				
Pakistan	D	68	D	65
Nepal	C	60	C	58
Puerto Rico	B	31	B	30

10 categories of risk

- Security
- Political stability
- Government effectiveness
- Legal and regulatory
- Macroeconomic
- Foreign trade and payments
- Financial
- Tax policy
- Infrastructure
- Labour market

EIU's Risk Tracker provides weighted risk ratings for 28 industry sub-sectors, spread across six separate industries:



Automotive

- Passenger vehicles
- Commercial and other vehicles
- Components
- Fuel sources

Energy

- Oil & Gas
- Coal
- Electricity
- Nuclear
- Alternatives

Consumer Goods

- Food, Beverages, Tobacco
- Consumer Products
- Trade
- Retailing

Healthcare

- Pharma & Biotech
- Generics

Financial Services

- Banks
- Insurers
- Asset management
- Financing
- Exchanges

Technology

- Hardware
- Software
- Telecoms
- Internet

Travel & Tourism

- Airline industry
- Rail & other transport
- Hotel industry
- Travel agencies

Risk Briefing delivers:

- Comprehensive quarterly updates on 180 countries across 10 dimensions of risk.
- Daily analysis of the current situation in 120 countries.
- Scores only for 60 additional markets.
- Regular intelligence on the latest developments affecting foreign investors.
- Macroeconomic data and forecasts.
- Risk Tracker and Risk Map comparison tools.
- E-mail alert system.
- Downloadable Excel® tables.
- Full one-click reports for 120 countries.
- Model details upon request.
- Data archives to 2002.
- Model is customisable to your organisation's needs.

Which countries are covered?

- Afghanistan* • Albania* • Algeria • Angola • Argentina • Armenia* • Aruba* • Australia • Austria • Azerbaijan • Bahamas* • Bahrain • Bangladesh • Barbados* • Belarus* • Belgium • Belize* • Benin* • Bhutan* • Bolivia • Bosnia and Herzegovina • Botswana • Brazil • Brunei* • Bulgaria • Burkina Faso* • Burundi* • Cambodia • Cameroon • Canada • Cape Verde* • Cayman Islands* • Central African Republic* • Chad • Chile • China • Colombia • Congo (Brazzaville)* • Congo (Democratic Republic)* • Costa Rica • Côte d'Ivoire • Croatia • Cuba • Cyprus • Czech Republic • Denmark • Djibouti* • Dominican Republic • Ecuador • Egypt • El Salvador • Equatorial Guinea • Eritrea* • Estonia • Ethiopia • Finland • France • French Guiana* • Gabon • Gambia* • Georgia* • Germany • Ghana • Greece • Greenland* • Guatemala • Guinea* • Guyana* • Haiti* • Honduras • Hong Kong • Hungary • Iceland* • India • Indonesia • Iran • Iraq • Ireland • Israel • Italy • Jamaica • Japan • Jersey* • Jordan • Kazakhstan • Kenya • Kosovo* • Kuwait • Kyrgyz Republic* • Laos* • Latvia • Lebanon • Lesotho* • Liberia* • Libya • Liechtenstein* • Lithuania • Luxembourg* • Macau* • Macedonia • Madagascar* • Malawi • Malaysia • Mali* • Malta* • Mauritania* • Mauritius • Mexico • Moldova • Mongolia* • Montenegro* • Morocco • Mozambique • Myanmar • Namibia • Nepal* • Netherlands • New Zealand • Nicaragua • Niger* • Nigeria • North Korea* • Norway • Oman • Pakistan • Panama • Papua New Guinea • Paraguay • Peru • Philippines • Poland • Portugal • Puerto Rico* • Qatar • Romania • Russia • Rwanda* • São Tomé and Príncipe* • Saudi Arabia • Senegal • Serbia • Seychelles* • Sierra Leone* • Singapore • Slovakia • Slovenia • Somalia* • South Africa • South Korea • Spain • Sri Lanka • Sudan • Suriname* • Swaziland* • Sweden • Switzerland • Syria • Taiwan • Tajikistan* • Tanzania • Thailand • Timor-Leste* • Togo* • Trinidad and Tobago • Tunisia • Turkey • Turkmenistan* • Uganda • Ukraine • United Arab Emirates • United Kingdom • United States of America • Uruguay • Uzbekistan • Venezuela • Vietnam • West Bank and Gaza* • Yemen • Zambia • Zimbabwe

*Scores only

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