

### SINOINSIDER SUBSCRIPTION

#### WHO WE ARE

SinoInsider provides analysis and forecasts of China's political, geopolitical, and economic risks. Our assessments are based on years of research and a deep understanding of Chinese Communist Party elite politics, operations, and political culture. Our work helps clients succeed by improving their comprehension of the Xi Jinping leadership and the CCP's actions and policies, as well as their implications for China and the world.

#### WHY SUBSCRIBE TO SINOINSIDER?

Businesses, investors, academics, and governments have been looking to "get China right" to aid their decision-making with regard to the world's second-largest economy and the growing geopolitical threat it poses. Understanding elite politics in the Chinese Communist Party is an essential part of getting China right because politics is paramount in a Leninist state that is ruled by the Party. All issues in China are downstream from CCP elite politics, and the core problem of CCP elite politics is factional struggle.

SinoInsider specializes in analyzing CCP elite politics, operations, and political culture. Founded in 2017, we have an unparalleled track record in forecasting personnel reshuffles in China and accurately analyzing factional struggle developments since the 19th Party Congress.

Our understanding of how the CCP operates and factional dynamics in the Party elite led us to correctly anticipate various consequential developments. These include the inevitability of the Sino-U.S. trade war and the deterioration of the bilateral relationship; the Chinese economy's struggles to recover after the end of "zero-COVID"; and the continuation and expansion of Xi Jinping's anti-corruption campaign after the 20th Party Congress, particularly in the financial sector. Our assessments were made against the grain of popular observations at the time, including by prominent Chinese and Western financial institutions, think-tanks, and pundits.

Getting China right will become more crucial with time as the Chinese economy continues to slow, businesses and investors lose confidence in China, and countries grow wary of Xi and the CCP amid concerns over Taiwan and the South China Sea. Be in the know and stay ahead of the competition with SinoInsider.



#### WHAT'S IN THE SUBSCRIPTION

- Biweekly newsletter covering China-related developments. Newsletters are sent on Mondays and Thursdays, 6:00 a.m. EST, and contain between 1 to 5 entries.
- Access to our paywalled articles and newsletter archive on this website.
- Receive our annual China outlook for the coming year. A PDF of the outlook will be sent to subscribers on December 31 of the current year.

#### HOW OUR SUBSCRIPTION CAN HELP

#### Businesses and investors

- Improve decision-making with an understanding of how CCP elite politics and Party culture affect China's governance, economy, society, diplomacy, and global ambitions.
- Anticipate China's future directions.
- Optimize getting in or out of China.

#### Governments

- Improve decision-making and policies with an understanding of how CCP elite politics and Party culture affect China's governance, economy, society, diplomacy, influence operations, and global ambitions.
- Navigate China-related geopolitical flashpoints.
- Anticipate China's future directions.

#### Academic institutions

- Enhance students' and academics' understanding of China and CCP elite politics.
- Broaden students' and academics' understanding of U.S.-China relations and geopolitical issues concerning the PRC.
- Improve decision-making in cooperating with China.



#### WHAT SUBSCRIBERS SAY

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James Newman, Former U.S. Navy cryptologist	"The breadth of SinoInsider's insights—from economics through the military to governance, all underpinned by unparalleled reporting on the people in charge—is stunning. In my over fifty years of in-depth reading on the PRC, unclassified and classified, SinoInsider is in a class all by itself."
Ms. Nicoleta Buracinschi, Embassy of Romania to the People's Republic of China	"Your publication insights tremendously help us complete our regular analysis on in-depth issues of major importance."
Charles Nelson, Managing Director, Murdock Capital Partners	"SinoInsider's research has helped me with investing in or getting out of Chinese companies."
Mr. Tsai, General Manager of a Taiwanese Enterprise in Shenzhen	"SinoInsider's analysis does an excellent job of explaining politics and political struggle in China. As the owner of a company on the mainland, I have found SinoInsider indispensable for understanding the political situation in China and avoiding risks to my business."
Mr. Wu, Senior Official of a Taiwanese Enterprise in Shanghai	"SinoInsider produces top-notch analysis of CCP politics. Their articles are written to a very high standard and their study of changes in China are very thorough. My work in mainland China requires me to understand China's political situation, for which I need SinoInsider's analysis."



<b>Mr. Chiu,</b> Realtek R&D Center	"[SinoInsider senior researcher] Prof. Chu-cheng Ming's information about the Sino-U.S. trade war is invaluable for us in Taiwan's technology industry. Our company basically acted on Prof. Ming's predictions and enlarged our scale and enriched our product lines. That allowed us to deal capably with larger orders from China in 2019."
<b>Prof. Ravni Thakur,</b> University of Delhi, India.	"Thank you for your information and analysis. Very useful."
Dr Kun-Chin Lin, University Lecturer in Politics, Deputy Director of the Centre for Geopolitics, Cambridge University	"My teaching at Cambridge and policy analysis for the UK audience have been informed by insights from your analyzes."
Baterdene, Researcher, The National Institute for Security Studies (Mongolian)	"SinoInsider's research on the CCP examines every detail in great depth and is a very valuable reference. Foreign researchers will find SinoInsider's research helpful in understanding what is really going on with the CCP and China."
Sebastien Ricci, AFP correspondent for China & Mongolia	"As a China-based journalist, SinoInsider is to me a very reliable source of information to understand deeply how the CCP works and learn more about the factional struggle and challenges that Xi Jinping may face."



# For any queries, Contact:

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